



Associated
Canadian
Car
Rental
Operators

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Dear Rental Operator,

Attached is the current issue of Auto Rental News (ARN) for your reading enjoyment. ARN is the only industry magazine published in North America and is an excellent tool to help you run your business.

Published six (6) times per year, *ARN* provides you with access to the latest news on issues facing our industry, important statistics, vendor contacts, interesting articles on fellow operators and other valuable information.

In addition *ARN* publishes an annual *FACT* book with industry contacts, and statistics you can't live without. With technology playing such an important role in our industry today, *ARN* also publishes a *Technology* issue that deals strictly with counter automation, reservation engines etc. that is the one-stop-shop if you need information on the latest technological tools available to you.

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